

**EXPEDITED PROCEDURE – EXAMINING GROUP 2623**

**S/N 09/852,229**

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Michael Cristofalo et al.	Examiner:	Mushfikh I Alam
Serial No.:	09/852,229	Group Art Unit:	2623
Filed:	May 8, 2001	Docket No.:	2050.065US1
Title:	TECHNIQUE FOR OPTIMIZING THE DELIVERY OF ADVERTISEMENTS AND OTHER PROGRAMMING SEGMENTS BY MAKING BANDWIDTH TRADEOFFS		

---

**PRELIMINARY AMENDMENT**

Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

In response to the Final Office Action dated November 15, 2007, please amend the application as follows: